

WXIX

ORDERFlight Dates **10/25/12-10/30/12**Contract / Revision **840313 /**Original Date / Revision
10/24/12 10/24/12Advertiser **Protect Your Vote 2012-OH**Agency **Strategic Media Placement.**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # **3062**

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	20	\$18,360.00	\$21,600.00	0.00	10/01/12	10/28/12	20	\$18,360.00	\$21,600.00
November 2012	16	\$13,940.00	\$16,400.00	0.00	10/29/12	10/30/12	16	\$13,940.00	\$16,400.00
Totals	36	\$32,300.00	\$38,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	10/25/12	10/30/12	News @ 5a News @ 5a	Comm	5a-6a	MT-TF--	:30	2	\$500.00	P 1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		2				\$500.00		0.00			
		Week: 10/29/12	11/04/12	MT-----		2				\$500.00		0.00			
N 2	WXIX	10/25/12	10/30/12	News @ 6a News @ 6am	Comm	6a-7a	MT-TF--	:30	2	\$1,000.00	P 1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		2				\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MT-----		2				\$1,000.00		0.00			
N 3	WXIX	10/25/12	10/30/12	News @ 7a News @ 7am	Comm	7a-9a	MT-TF--	:30	2	\$1,000.00	P 1	0.00	NM	4	\$4,000.00



Contract / Revision **840313** Flight Dates **10/25/12-10/30/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

<u>Advertiser</u>	Protect Your Vote 2012-OH	<u>Product</u>
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Estimate # **3062**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXIX	10/25/12	10/30/12	News @ 7a News @ 7am	Comm	7a-9a	MT--TF--	:30	2	\$1,000.00	P 1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---TF--		2				\$1,000.00		0.00			
	Week:	10/29/12	11/04/12	MT-----		2				\$1,000.00		0.00			
N 4	WXIX	10/25/12	10/30/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	MT--TF--	:30	2	\$200.00	P 1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---TF--		2				\$200.00		0.00			
	Week:	10/29/12	11/04/12	MT-----		2				\$200.00		0.00			
N 5	WXIX	10/25/12	10/30/12	Jeopardy 6P STARTS 9/17/12	Comm	6-630P	MT--TF--	:30	2	\$500.00	P 3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---TF--		2				\$500.00		0.00			
	Week:	10/29/12	11/04/12	MT-----		2				\$500.00		0.00			
N 6	WXIX	10/25/12	10/30/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MT--TF--	:30	2	\$1,500.00	P 1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---TF--		2				\$1,500.00		0.00			
	Week:	10/29/12	11/04/12	MT-----		2				\$1,500.00		0.00			
N 7	WXIX	10/25/12	10/30/12	Jeopardy 730P STARTS 9/17/12	Comm	730-8P	MT--TF--	:30	2	\$2,000.00	P 1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---TF--		2				\$2,000.00		0.00			
	Week:	10/29/12	11/04/12	MT-----		2				\$2,000.00		0.00			
N 8	WXIX	10/25/12	10/30/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	M--T---	:30	1	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$1,500.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,500.00		0.00			
N 9	WXIX	10/25/12	10/30/12	Late News M-F Late News M-F	Comm	10-11P	-T--F--	:30	1	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$1,500.00		0.00			
	Week:	10/29/12	11/04/12	-T-----		1				\$1,500.00		0.00			
N 10	WXIX	10/27/12	10/27/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----S-	:30	2	\$1,100.00	P 1	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		2				\$1,100.00		0.00			
N 11	WXIX	10/28/12	10/28/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----S	:30	2	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		2				\$1,500.00		0.00			
Totals														36	\$38,000.00